Pooja Konde

PRODUCT / UI UX DESIGNER

San Jose, CA
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Portfolio · Linkedin

PROFESSIONAL EXPERIENCE

Graduate Research Assistant | San Jose State University, California *Sept 2023 - Present*

- Working towards a comprehensive Systematic Review of human-machine interaction in occupational settings, from concept to delivery, conducting rigorous usability testing and user interviews to gather evidence-based insights for refining product development strategies.

Product Experience Designer | Muse Wearables, Bangalore, India *Jun 2021 - Aug 2022*

- Spearheaded the successful launch of four Wearables Technology products, produced and validated product design specifications and production requirements independently, resulting in a 20% increase in user satisfaction and a 30% decrease in ergonomic complaints.
- Orchestrated the holistic development of mobile and web based applications, seamlessly integrating hardware and software experiences through UX, interaction, visual, and industrial design, presented design solutions to stakeholders, which culminated to substantial sales growth.
- Empowered the design team's growth by evaluating and hiring top talent, strengthening their skills and capabilities, contributing to a 15% increase in project delivery on time and within budget.

Product Designer | Compossible Umwelton, Mumbai, India | Contract *Dec 2020 - Feb 2021 & Jun 2022 - Aug 2022*

- Spearheaded the development of a product with concepts of haptic feedback, collaborating with researchers, engineers, business consultants, and other designers, enabling individuals with disabilities and music enthusiasts to experience sound through unique vibration patterns.
- Through a user-centric design approach, I collaborated with the team to explore innovative concepts, conduct design critiques, and develop prototypes which enhanced user satisfaction by 20%, reduced ergonomic-related complaints by 30%, and improved accessibility for individuals with disabilities.

Product Design Intern | Elephant Design Studio, Pune, India *May 2019 - Aug 2019*

- Led user research, personas development, product ideation, and user studies from concept to implementation for the Symphony Duet Air Cooler, introducing India's first cylindrical, portable, 360-degree cooling fan, resulting in a successful global launch in 2021.

KEY COMPETENCIES

User-centered Design (UX)	Wireframes & Prototypes	Presentation Design	Design Leadership
User Interface & Visual Design (UI)	Visual Storytelling	Cross-team Collaboration	Design & System Thinking
UX Research Methods	Figma, Sketch, Invision	Information Architecture	Brainstorming & Ideation
User-centric and Strategic Design	Adobe XD & Creative Suite	User-centric and Strategic	Attention to details
Usability Principles & Techniques	Market Research	Interactive Design	Design Sprints

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EDUCATION & CERTIFICATIONS

MS Computer Interaction Design
San Jose State University, CA | *Aug 2023 - May 2025*

Bachelor of Design, Industrial Design
Srishti Institute of Art, Design and Technology, Bnagalore, India | *Jul 2016 - Aug 2020*

Google Professional UX Design Course
Coursera Certification | *Aug 2022 - Dec 2022*

Cognitive Psychology
UC Berkeley Extension | *May 2023 - Aug 2023*

Statistics for Behavioural Psychology
San Jose Open University | *May 2023 - Jun 2023*

Sensation and Perception, Psychology
San Jose Open University | *Aug 2023 - Dec 2023*

NOTABLE PROJECTS

Simplifying Lives with AI-Powered Schedules and Adaptable To-Do Lists. | *Academic* | *Aug 2023 - Dec 2023* | *UX Design*

Redesigned the Motion mobile app through comprehensive UX research and usability testing, achieving remarkable improvements in registration (5x faster), onboarding (3x faster), payment processing (6x faster), and task scheduling with the help of artificial intelligence (2x faster).

Muse Hybrid Watch
Market launch July 2022 | Nov 2021 - Jun 2022 | Product Design

Lead the design of the Muse hybrid watch for young professionals, seamlessly merging timeless analog elegance with essential smartwatch features, along with it's packaging design experience leading to successful global market launch and an unprecedented 30% increase in product sales.

Design System for Muse OS
Market launch July 2022 | Jun 2021 - Dec 2022 | UI Design

Developed a comprehensive unified UI design system to build brand and identity, encompassing Grids, Typography, Color, Layout, Iconography, Imagery, Patterns, and Systems, to streamline design processes, reduce errors by 40%, and boost overall efficiency.